

STAND UP FOR RURAL AMERICA DAY

2006

How Rural Is America?



We're close to 50 million strong, with 20 percent of us living in nonmetro counties.

How Diverse Is Rural America?

82 percent of us are White, but we're fast becoming more diverse. Eighteen percent of the rural population is diverse compared to 25 percent in the country as a whole.



Where Is Rural America Growing Fastest?

Mainly next to expanding metro areas; also in retirement, recreation and tourism destinations.



Why Is Rural America Growing?

Because urban Americans and folks from abroad are moving to rural places.



How Poor Is Rural America?

Seven million of us are poor — 14.6 percent. Our poverty rate remains higher than the metro area rate.





Who Are the Rural Poor?

Poverty rates in rural America are highest for African Americans (33.2%), nonwhite Hispanics (26.7%) and Native Americans (34.6%). About 2.6 million rural children are poor.



Where Are the Rural Poor?

Mainly in the South and West, especially in Appalachia, the Delta, Black Belt, Southwest border, Upper Grain Belt and on Indian reservations.



**How Competitive
Are Rural Incomes
and Earnings?**

They aren't. Per capita income is 72 percent and earnings are 66 percent of metro figures.



**Which Industries
Generate Rural Jobs?**

Services account for 55.4 percent; manufacturing is down to 12.4 percent; farming and "farming related industries" are just eight percent.

How Decent Is Rural Housing?

6.6 percent of rural housing is substandard.



How Affordable Is Rural Housing?

Not very. A quarter of our households pay more than 30 percent of their income for housing; about ten percent pay more than half.





Why Isn't Rural Housing More Affordable?

Prices are going up, mortgages cost more, there are fewer subsidized housing resources than in metro areas, and some government financing is down. USDA financed just 783 Section 515 rental apartments in 2006.



How Many Rural Community Developers Are There?

An estimated 3,168 — nearly twice as many as were estimated in 1998.

Where Do Rural Community Developers Work?

17 percent in the Northeast, 25 percent in North Central states, 35 percent in the South, and 23 percent in the West.



What Do Rural Community Developers Do?

Nearly 90 percent develop affordable housing, 63 percent counsel home buyers and owners, 50 percent deliver education and training services, 45 percent develop commercial and community facilities. →





**What Do Rural Community
Developers Do?**

Better than a third repair homes, provide job skills training and counsel tenants; about a quarter operate youth, food, homeless, senior, transportation and child care programs.




**What Have Community
Developers Produced
for Rural America?**

388,000 affordable homes and apartments plus \$1.7 billion in home buyer loans; they've repaired more than a half a million homes. →



What Have Community Developers Produced for Rural America?

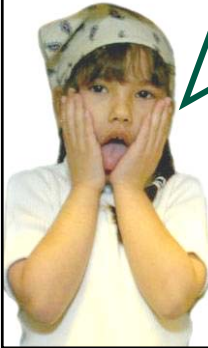
They have made \$2.9 billion in loans for businesses and community facilities and assisted 169,000 small businesses creating 416,000 permanent jobs.



Where Do Rural Community Developers Get Their Support?

Looking at all groups serving rural communities, the top private sources are foundations (42%), banks (39%) and intermediaries (33%). The top public sources are US HUD (78%), USDA (43%) and state government (38%).

What's the Comparison Between Support for Rural Community Developers Working Only in Rural Areas and Support for Their Urban Counterparts?



Rural falls short of urban support for every private source, by up to 21 percent. Public support is more evenly distributed.

Which United States Senator Recently Challenged Foundations to Double Their Rural Giving Over the Next Five Years?

Senator Max Baucus (MT).



Which 10 States Have the Least Foundation Assets?



Starting with the least, they are: North Dakota, Alaska, South Dakota, Montana, Vermont, West Virginia, Mississippi, Wyoming, Maine and New Hampshire. Their share of U.S. foundation assets in 2005 was 1.25 percent.

Which 10 States Received the Smallest Number of Grants from the Nation's Top 50 Foundations?



Starting with the smallest number, they are: Idaho, Wyoming, Alaska, North Dakota, Delaware, South Dakota, Mississippi, Maine, Tennessee, Vermont and Oklahoma (tied).



Which 10 States Received the Smallest Dollar Volume of Grants from the Nation's Top 50 Foundations?

Starting with the lowest dollar volume, they are: South Dakota, Wyoming, North Dakota, Delaware, Alaska, Idaho, Kansas, New Hampshire, Vermont, West Virginia (Nebraska is 11th).



Over the Past Few Years, How Many Private Foundations Have Given More Than \$2.8 Million to Rural Development in This Country?

Only 20. Just seven invested more than \$10 million. Two, the Ford and W.K. Kellogg Foundations, invested more than \$60 million each.

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★FOR RURAL★
AMERICA